



TRIAL LAWYERS
UNIVERSITY

LIVE

HUNTINGTON BEACH

JUNE 5-8, 2024



HUNTINGTON BEACH, CALIFORNIA

REGISTER AT [TLUBEACH.COM](https://tlubeach.com)



Nick Rowley



Gary Dordick



Keith Mitnik



Steve Debosier



Ben Rubinowitz



Michael Cowen



Dan Ambrose



Bruce Schecter



Brian Panish



Sean Claggett



Kurt Zaner



Edward Ciarimboli



Joseph Fried



Lloyd Bell



Christian Morris



Brian Breiter



John Romano



Bibi Fell



Matt Nakajima



Rahul Ravipudi



David DeRubertis



Jennifer
Gore-Cuthbert



Stephen King



Giorgio Panagos



Sach Oliver



Darryl Isaacs



Nick
Wooldridge



Phillip Miller



Ranajoy Guha



Keith More



Sonia Chopra



Greg Bentley



Dale Galipo



Jonathan Michaels



Bob Simon



Evan Torgan



Ben Cloward



David Clark



Conal Doyle



Evan Garcia



Kevin Biniazan



Greyson Goody



Mark Mueller



Stephen Burg



Sagi Shaked



Haytham
Faraj



Artemis
Malekpour

Breaking Through to the Trial Lawyer in You

Dynamic Learning – Not your standard CLE

Vendor Information:

- The exhibit hall, where all the premium booths are located, will be surrounded by the 3 main lecture tracks. In order to enter or exit the speaker tracks, all attendees will need to walk through the exhibit hall promoting exceptional traffic for vendor booths. Regular booths will be booths in the hallways and in the lecture tracks. Premium booths will only be available to those that sponsor in addition to exhibiting.
- Our agenda will feature 15 minutes between speakers which will allow for additional whitespace time for vendors to connect with attendees between speakers.
- The conference will additionally feature numerous games such as ping pong, cornhole, connect 4 and Jenga. A fun conference translates to more people hanging out and to more opportunities to connect with business prospects.
- TLU will provide personal biographies of attendees that focuses on who they are rather than what they do. It's really important for vendors to leverage the personal biographies as they allow the vendor to accelerate connecting with attendees. This will allow vendors to understand and target prospective leads based on the value of prospects. Insight with respect to attendees' background will allow for more fruitful conversations.
- Vendors will also be able to purchase tickets for their top customers at \$895 per ticket, whereas normal cost is \$1,495 per ticket. Having a surrogate that you already do business with at the conference will allow for an organic referral. The idea is that having your best customers at the conference talking about you will be invaluable to promoting the use of your company.
- Lastly, we will have a Vendor Pre-Game on Tuesday, June 4 at 6pm. The goal is to create a community amongst vendors to promote synergistic relationships. The happy hour will be an opportunity for vendors to introduce themselves to each other so you can know what other vendors do and to facilitate the ability to pass each other warm leads.

Exhibit Hall

Hours

The exhibit hall is in the foyer of the main lecture tracks.

Setup

The exhibit hall will open Wednesday, June 5 for setup and the hours will be from 1-4pm.

Breakdown

The exhibit hall will close Saturday, June 8 and breakdown will start after 7pm-10pm.

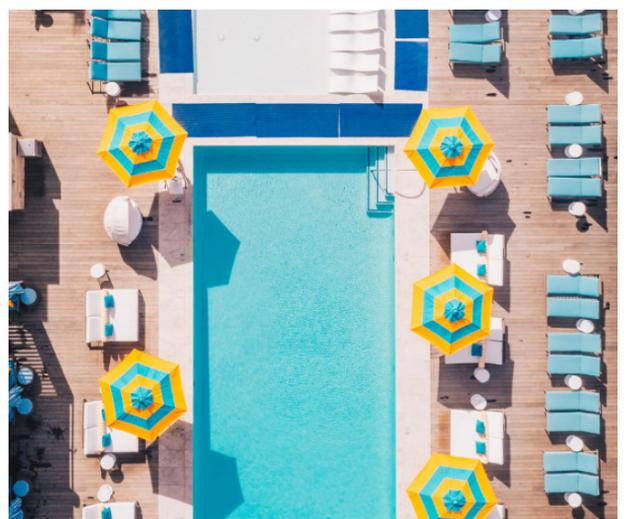


Exhibit Opportunities

Reserve your booth today to lock-in your first choice for location and visibility!

All premium booths come with

- 6' Black-Skirted Table
 - 2 chairs
 - Wastebasket
 - Booth is selected in order of applications received
 - Each Premium Booth includes two company representative and two ticket registrations. Additional booth representatives are \$895
- **The price of a premium booth is \$7,500**
- **Premium booths are located in the exhibit hall in the foyer of the three main lecture tracks**

All standard booths come with

- 6' Black-Skirted Table
 - 2 chairs
 - Wastebasket
 - Each Standard Booth includes two (2) company representatives (two registrations)
 - Booth is selected in order of applications received
- **The price of a standard booth is \$5,500**
- **Standard booths are booths either in the three main lecture tracks or in the hallway**

- Additional booth representatives are \$895
- The exhibit hall will be the main area for the event where all games, drinks, snacks and activities will be throughout the event.
- You will choose your booth space in the order in which your application was received.
- We will ensure no competing sponsors are setup next to each other.

- No banners bigger than 8ft will be allowed in the exhibit hall unless you have a double booth.

To sign up,
please email Matt

matt@triallawyersuniversity.com

415-531-0421

Sponsorship Packages

Reserve your booth today to lock-in your first choice for location & visibility!



Gold

Gold - \$45,000

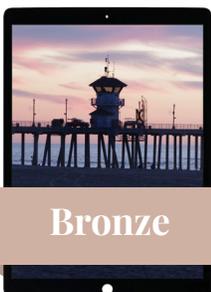
- 15 tickets to event
- Host of (3): select a breakfast, lunch, party, snacks/coffee
- Listed on brochures and website, thanked verbally by track hosts
- AV support
- 2 Gobo, wall cling
- 1/2 page ad in notebook, swag in bag
- Lounge for parties



Silver

Silver - \$35,000

- 10 tickets to event
- Host of (2): select a breakfast, lunch, party, snacks/coffee
- Listed on brochures and website, thanked verbally by track hosts
- AV support
- 2 Gobo, wall cling
- 1/2 page ad in notebook, swag in bag
- Lounge for parties



Bronze

Bronze - \$25,000

- 5 tickets to event
- Host of (1): breakfast or lunch or party
- Listed on brochures and website, thanked verbally by track hosts
- AV support
- Gobo, wall cling
- 1/4 page ad in notebook, swag in bag

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matt@triallawyersuniversity.com

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A la Carte Sponsorships	Cost	Count
Welcome Party (Wednesday)	\$25,000	2
Luau Party (Thursday)	\$25,000	2
Toga Party (Friday)	\$25,000	2
Barbie & Ken Party (Saturday)	\$25,000	2
Event Seminar Bag	\$10,000	1
Lunch Sponsor	\$8,500	9
TLU Beach Shirts	\$7,500	3
Breakfast	\$8,500	9
Track Sponsor	\$8,500	4
Event Badge	\$10,000	1
Event Lanyards	\$10,000	1
Game Sponsorships (<i>Ping Pong, Cornhole</i>)	\$5,000	2
AV Support	\$6,500	5
Coffee & Snack	\$5,000	5
Registration Booth	\$5,000	2
Breakout Room Sponsor	\$3,000	10
Event Phone Charging Station	\$3,000	1
Event Pens	\$3,000	1
Swag in bag	\$2,000	3
Event Flyer in Seminar Bag	\$1,000	10



BREAKING THROUGH TO THE

Trial Lawyer

IN

You

Sponsorship Opportunities

TLU LIVE Shirts

Stand out in the crowd (*literally*)! Your logo will appear all over the conference and by your logo, and tees will be given to every attendee.

Sold Out

INVESTMENT: \$7,500 • SPONSORSHIPS AVAILABLE: 3

Event Lanyard

Stand out in the crowd with the lanyard sponsorship. Every attendee will be wearing your logo for multiple days straight, your logo will appear in every speaker and attendee picture taken, and you know as well as I do... lots of attendees hang their badges in their office...your branding will live on well after the conference is over.

INVESTMENT: \$10,000 • SPONSORSHIPS AVAILABLE: 1

Event Seminar Bag

Take advantage of this tremendous branding opportunity! Imagine every conference attendee carrying your logo – from the moment they check in at registration, and months after the show! Your logo will appear along with the TLU Beach logo.

INVESTMENT: \$10,000 • SPONSORSHIPS AVAILABLE: 1

Event Journals

Make your brand known throughout TLU Beach with your logo on the front cover of event journals! Sponsor also includes a 1/4 page ad of your company! All you must do is provide your company logo.

Sold Out

INVESTMENT: \$4,500 • SPONSORSHIPS AVAILABLE: 3

Event Journal Advertising

Your ad can be a full page, 1/2 page, or 1/3 page and will be featured on the inside of journals! All you must do is provide your company logo.

FULL PAGE: \$2,500 • SPONSORSHIPS AVAILABLE: 1

1/2 PAGE: \$1,500 • SPONSORSHIPS AVAILABLE: 1

1/3 PAGE: \$1,000 • SPONSORSHIPS AVAILABLE: 1

Sponsorship Opportunities

Event WiFi

BE THE CONFERENCE HERO! *Everyone* will be asking for *you* with this sponsorship! Our conference WiFi password will be your company name or whatever you want it to be! WiFi access will be available for all attendees. This gives you great company branding throughout the whole event as most attendees will be on the WiFi network. Your name/sponsorship will also be acknowledged throughout the day via announcements and on printed materials, as everyone will need your WiFi password. All you must do is provide what you want that password to be. TLU Beach will manage the production and distribution.

INVESTMENT: \$10,000 • SPONSORSHIPS AVAILABLE: 1

Registration Booth

Kick your brand up a notch at TLU Beach! Your logo will be prominently placed on all registration kick panels. Every attendee will see your brand when they register and walk by your brand as they attend the conference. Want more? Ask us how! TLU Beach will manage the production and distribution. All you must do is provide your company logo.

INVESTMENT: \$5,000 • SPONSORSHIPS AVAILABLE: 2

Track Sponsor

We will have 4 tracks at this event. As track sponsor, when you sponsor a track, you will receive the following perks: Your logo on the main wall, your banner prominently displayed in the room, and of course, a SHOUT OUT 2x per day...putting all of the attention on YOU!

INVESTMENT: \$8,500 • SPONSORSHIPS AVAILABLE: 4

Sponsorship Opportunities

Event Badge

Look at you! The star of the show! Everyone will see that it is YOUR company that is bringing them this awesome event when they register and wear their badge all day long. No one will forget! All you need to do is provide your company logo and we'll take care of the rest.

INVESTMENT: \$10,000 • SPONSORSHIPS AVAILABLE: 1

Event Pens

Got a pen? Why yes we do! Imagine a pen with your logo in the hands of every attendee, in the conference bag, at registration, in every classroom and in the exhibit hall! What a way to make your mark on this conference! TLU Beach will manage the production and distribution. All you do is provide your company logo.

INVESTMENT: \$3,000 • SPONSORSHIPS AVAILABLE: 1

Hotel Room Key Jacket

Provide your company logo and our attendees will be seeing your logo displayed on their key jacket throughout their entire hotel stay!

INVESTMENT: \$10,000 • SPONSORSHIPS AVAILABLE: 1

AV Support

Stand out and above crowd with the AV-support sponsorship by sponsoring an entire track for 2 full days. Your logo and video will appear on the large screens between each talk, and during each break for two whole days. *Basically, you get the busiest booth at the whole conference when you make the classroom your booth!* TLU Beach will manage the production and distribution. All you do is provide your company logo and a 1.5 minute video.

INVESTMENT: \$6,500 • SPONSORSHIPS AVAILABLE: 5

Sponsorship Opportunities

Breakfast

Basically, a private party with all the people you want to meet, before the conference even begins...starring you! Now that's winning at the beginning! TLU Beach will manage the production and distribution. All you must do is provide your company logo.

INVESTMENT: \$8,500 • SPONSORSHIPS AVAILABLE: 9

Coffee & Snack Break

Java...java...JAVA! Everyone runs on coffee morning, noon and night! Be the one that everyone thanks while they enjoy their afternoon coffee break. And once you think they've had enough, they'll come right back for more. And who will they thank? That's right...YOU! All you need to do is provide your company logo and we'll take care of the rest!

INVESTMENT: \$5,000 • SPONSORSHIPS AVAILABLE: 5

Sponsorship Opportunities

Opening Party

This reception kicks off the entire weekend, and is the Wednesday night “go to” for everyone to meet. Get excited because there will even be a DJ to get the party started! As a sponsor you reserve the exclusive ability to splash your logo on almost anything you want! Additionally, your logo will be placed on directional signage leading attendees to the party. TLU Beach will manage the production and distribution. All you do is provide your company logo.

INVESTMENT: \$25,000 • COHOST OPPORTUNITIES AVAILABLE: 2

Thursday Party Luau Theme

Get excited because there will be a DJ to get the party started! Your logo will be placed on bar signage surrounding attendees at Thursday Party in the Exhibit Hall. You know everyone will post their pictures on social media! TLU Beach will manage the production and distribution. All you do is provide your company logo.

INVESTMENT: \$25,000 • COHOST OPPORTUNITIES AVAILABLE: 2

Friday Toga Party

Get excited as a live karaoke band pumps up the crowd! No one will be able to take a peek or picture of the spread without your signage! Great way to catch every attendee’s attention and make a great impression. TLU Beach will manage the production and distribution. All you do is provide your company logo.

INVESTMENT: \$25,000 • COHOST OPPORTUNITIES AVAILABLE: 2

Sponsorship Opportunities

Saturday Barbie & Ken Party

Get excited as an awesome live band pumps up the crowd! Your logo will be placed on bar signage surrounding attendees at Saturday Night happy hour in the Exhibit Hall. You know everyone will post their pictures on social media! TLU Beach will manage the production and distribution. All you do is provide your company logo.

INVESTMENT: \$25,000 • COHOST OPPORTUNITIES AVAILABLE: 2

Game Lounge (Ping Pong, Cornhole)

This is the ultimate, coolest, busiest, best location area of the conference... all co-branded, starring you! TLU Beach will manage the production and distribution. All you must do is provide your company logo.

INVESTMENT: \$5,000 • SPONSORSHIPS AVAILABLE: 2

Party Entertainment

This sponsorship will allow you to bring the entertainment and the fun to our TLU Beach event! Our attendees will thank you for sponsoring our entertainment that will get them pumped!

INVESTMENT: \$3,000 • SPONSORSHIPS AVAILABLE: 10

Chair Drops

Your logo will be able to take a seat as this sponsorship will allow you to have a notecard or brochure placed at everyone's chairs! TLU Beach will manage the production and distribution. All you must do is provide your logo.

INVESTMENT: \$1,200 • SPONSORSHIPS AVAILABLE: 8

Magazine

Imagine your company's article or ad in print! The magazine will be given out to every attendee and contains speakers, vendors, sponsors, and op-ed articles guaranteed to be page-turners.

FOR PRICES, PLEASE CONTACT US.

Sponsorship Opportunities

Photo Booths

Smile! Our photo booths will display your company logo and our attendees will see it while they are making memories and taking photos! All you need to provide is your company logo and TLU Beach will take care of the rest.

INVESTMENT: \$2,500 • SPONSORSHIPS AVAILABLE: 3

Charging Stations

With almost all attendees using their phones, tablets and mobile devices throughout the conference, a custom-branded charging station positioned in a high-traffic area of the convention center is an ideal way to garner impressions and appreciation from attendees while enhancing your brand and message. Several options to choose from.

INVESTMENT: \$3,000 • SPONSORSHIPS AVAILABLE: 1

More sponsorship opportunities to come!

